

Increase Sales on Your Website

Welcome to an online seminar with Wild Sweden's

Marcus Eldh

Wednesday April 14th, from 9 to 12 am

Log in details will be sent to you by e-mail.

[REGISTER](#) before April 12th.

The seminar is free of charge.

Register
before
April 12th



Marcus Eldh



Wild Sweden

Marcus Eldh is the founder and owner of Wild Sweden.

Marcus has more than fifteen years experience of developing and leading expeditions and multi-day tours in various parts of Sweden, as well as wildlife tours looking for elks, wolfs, beavers and bears.

wildsweden.com

Digitala Steget

The digital step

Read more about the project Digitala Steget (in Swedish)

[Digitala Steget](#)

Seminar Theme

Part 1:

- How to create unique and niche experiences for specific target groups.
- How fixed dates and rates can benefit your products and offers.
- Learn how to present your activities through images and text based on potential customers' wants.

Workshop:

Improve product descriptions based on your target group together with Marcus Eldh.

Part 2:

- From inspiration and dreaming to a returning customer: the complete customer journey explained.
- Increase sales with an online booking system.

Contact if you have questions: Annelie Persson
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